



## SOCIAL MEDIA INTERN POSITION DESCRIPTION

**I. ORGANIZATIONAL STRUCTURE:** Reports to Wildlands Restoration Volunteers' Community Outreach Coordinator

**II. OVERALL RESPONSIBILITIES:** Create social media posts for WRV, increase our engagement on existing platforms through videos, consistent posting, and educational content. Assist with outreach events as available.

### III. PRIMARY RESPONSIBILITIES:

WRV Social Media on Facebook, Instagram, and YouTube

1. Assist in writing and producing posts including a weekly Wednesday series
2. Create videos (Reels, Shorts)
3. Attend a field project to interview staff and volunteers about the work

### IV. REQUIRED QUALIFICATIONS:

- Experience creating engaging content on different social platforms
- Able to plan and manage multiple deadlines
- Experience with content design (Canva or similar) or willingness to learn
- Excellent organizational skills
- Ability to work effectively both independently and within a team environment

### V. DESIRED ATTRIBUTES:

- Proactive and honest
- Creative
- Sense of humor
- Growth mindset

*Interested applicants submit a short Cover Letter and Resume to Adam Fedyski, [adam@wrv.org](mailto:adam@wrv.org). Applications accepted until the position is filled.*

**Target period:** four months, May-August, with the possibility of extension

**Hours:** Flexible, at least 2 per week

**Compensation:** This is a volunteer (unpaid) position

Wildlands Restoration Volunteers build diverse communities that care for the land. [wrv.org](http://wrv.org)